

We Invite You to be a:

Host Committee Member -
Donate \$500 to sponsor the Luncheon and receive two tickets to this special event. Members will be listed in the Luncheon Program.

Table Host - Donate \$1,000 and receive eight tickets (one table). Table Hosts will be listed in the Luncheon Program.


Individual guest – Donate \$150 and receive a seat for the Writers for Readers event.

Join us for the 2nd Annual Literacy Action, Inc.

Writers for Readers

Fundraising Luncheon
12:00 Noon
(Doors open and raffle items on display at 11:30 a.m.)
February 4, 2010
Atlanta History Center

WSB-TV news anchor **John Pruitt** will serve as Master of Ceremonies, and **Valerie Jackson**, host of NPR's "Between the Lines," will moderate an all Pulitzer Prize-winning panel of authors.



John Pruitt Valerie Jackson Hank Klibanoff Natasha Trethewey

Writers For Readers Pulitzer panelists include:
Hank Klibanoff
winner of the 2007 Pulitzer Prize for History
Natasha Trethewey
winner of the 2007 Pulitzer Prize for Poetry

To reserve your seat for this exciting event, **RSVP online at www.literacyaction.org**

To reserve your seat for this exciting event [Click Here](#).

Event participants will enjoy a lively panel discussion by Pulitzer Prize winning authors, Hank Klibanoff and Natasha Trethewey, moderated by Valerie Jackson, host of NPR's Between the Lines. Our Master of Ceremonies, will be John Pruitt, news anchor at WSB-TV.

Luncheon attendees will enjoy literary excellence, networking, exciting gifts available at our silent raffle and special live auction items. Don't miss this year's event at the beautiful Atlanta History Center, 130 West Paces Ferry Road NW, Atlanta, GA 30305.

Opportunities are available for corporate sponsorship of the Writers for Readers event.

Literacy Leaders @\$10,000

Literacy Masters @ \$7,500

Action Takers @ \$5,000

Honor Roll @ \$2,500

Writers for Readers Sponsor Benefits at all Levels

Sponsors are highlighted in all event related communications, including invitations and printed event programs. Sponsors are also included in Literacy Action's many community communications reaching more than 2,000 civic minded individuals, including newsletters, e-communications, website, events, presentations and our annual report. All sponsorship levels include tickets to the event. Each ticket is valued at \$150 and a table is comprised of 8 tickets. Sponsors are welcome to provide pre-approved logoed items to be distributed to luncheon attendees.

Presenting Sponsor: \$20,000 sponsorship: Recognition as the *Presenting Sponsor of our Writers for Readers Luncheon*. This level of sponsorship includes 16 tickets (2 tables) to the event. Company logo and Presenting Sponsor category will be included in on-site signage and printed event programs plus a full page advertisement will be included in the printed event program. Presenting sponsors also receive on stage verbal recognition.

Literacy Leaders: \$10,000

Literacy Leaders will be listed with logo in the event program. This level of sponsorship includes industry exclusivity, a ¼-page advertisement in the event program, and table of 8 tickets.

Literacy Masters: \$7,500

Literacy Masters will be listed with logo in the event program. This level of sponsorship includes industry exclusivity, a premier listing in the event program and table of 8 tickets.

Action Takers: \$5,000

Event sponsorship includes 8 tickets and company logo and name listing in the event program as an Action Taker level sponsor.

Honor Roll: \$2,500

Event sponsorship includes 4 tickets and company name listing in the event program as an Honor Roll sponsor.

[Click Here](#) to become a sponsor of the 2nd Annual Writers for Readers event to be held on Thursday, February 4, 2010.